

# The SIFT World

*Confusion, Apprehension, Insecurity* are things that one encounters at the crossroads of choosing a career. At this crucial juncture in life, **SIFT** provides the guidance and security you found in the parental cocoon. **SIFT** was established with the aims of establishing Computer, Multimedia, Fashion, Textile, Interiors & Jewellery Education Institute of high academic standards & quality training. **SIFT** aims in spreading learning awareness amongst the poor & social backward section of the society.

**SIFT** was established in the year 1992 by Mr. Amaresh Satsangi who holds good experience in the field of Computer Technology. Mr. Satsangi started his Computer Career in the year 1986. After his Graduation he has done Honors Diploma In Systems Management from Delhi, Certificate Course on Oracle, Networking & Dot Net technology, he is also PGDCA, MSc (Computer Science) & Masters In Computer Application (MCA) From Chennai.

**SIFT** also has a privilege of having Mrs. Deepti S Satsangi Director in the organization who is MSc(Physics) with specialization in Microprocessor, Masters In Computer Application (MCA), Master In Business Administration (HR & Marketing) & MSc (Home Textile & Interior Design) .

**Our Vision** *to generate skill, confidence & self reliance in students with income generation through self employment.*

**Our Mission** *to impart vocational training to large number of students from all section of the society.*

**Our Achievements** *having National & International standing of students trained in the field of creative and Vocational areas in Social, Professionals & Academics. Our students are placed in top most companies in India & Abroad. We have imparted staff trainings and seminars to elite audiences and senior executives of various Govt. & Non Government organizations of Jabalpur. SIFT has broken the barriers and achieved a branding of quality education through students satisfaction.*

## SIFT Quality Policy

WE AT

**“SCHOOL FOR INFORMATION & FASHION TECHNOLOGY (SIFT)”**

**ARE KNOWN FOR PROVIDING INTERNATIONAL QUALITY EDUCATION, CONTINUAL UPDATION OF STRATEGIES IN TERMS OF COURSES AND STUDY MATERIAL.**

**SIFT aims to generate skilled professionals to meet the growing demand of the industry. We streamline & revolutionize the career prospects of the student carving them to become perfect professional. SIFT provides exposure to all student in the practical field & project development in order to make them competent for the job market of both India & abroad, thus generating high level of student satisfaction.**

**SIFT has made its way as a pioneering & an outstanding institute competing with larger brand names by giving priority to quality education & overall development of the**

# The SIFT World

## **SIFT Software Education & Multimedia Arena**

SIFT aims to generate skilled professionals that can meet the growing demand of the industry by providing courses that are designed to streamline & revolutionize the career prospects of the student coming from all educational background & carving them to become perfect professional. SIFT provides exposure to all student in the practical field & project development in order to make them competent for the job market of both India & abroad. SIFT has made its way as a pioneering & an outstanding institute competing with larger brand names by giving priority to quality education & overall development of the student, fulfilling the need to achieve recognition in today's IT world.

## **SIFT Fashion Technology “A Temple of Creativity”**

Born with the objective of developing Fashion Technology and promoting Indian Fashion Designers at the world level, the institute relentlessly pursues its Fashion crusade. The institute not only strives to train you to be the best, but also make and launches your career. The SIFT provides its Designer students national level exposure in terms of Fashion Show, Industrial Visit, Exhibitions cum Sales etc. SIFT has the credit of organizing all major Fashion Shows in Jabalpur

## **SIFT Interiors “Divya Yantras”**

A highly sophisticated and challenging profession for tomorrow world. Our Interior Designers visage all the aspects required for a Professional Consultants through the exhaustive training of total project and attempts to develop professional skills & acquired real industry experience.

## **SIFT eXclusive Finishing School**

is the only Professional Academy in Jabalpur for Training CEO's, Managing Directors, Top Management Executives, Ground Level Executives & Students on the art of Protocol, Business & Social Etiquettes through our training Workshops 'Corporate Finesse' and 'GDPI'. Modules for Ladies, Teenagers, Kids & Brides-to-be are Etiquette Training, Image Enhancing etc. The originator of the concept Mrs. Deepti S Satsangi has been an Image Builder & Etiquette Expert since 1999. Her exclusive exposure in training individuals brings her rich expertise to learners. She is a Socialite well versed in the art of Business & Social Etiquettes, who has rubbed shoulders with corporate and important dignitaries.

## **Jabalpur Computers & Information Technology (JCIT)**

An Associate College of **Makhanlal Chaturvedi National University of Journalism & Communication, Bhopal**. The College is conducting various Graduate, Post Graduate & Diploma programmes of the University since 2001.

# SIFT Highlights & Achievements

- ☞ **SIFT is one of the Pioneer Institute Headed by Mr. Amaresh Satsangi who has experience for more then two decades for imparting quality education in the field of IT & Non IT Programmes.**
- ☞ An ISO 9001:2000 Certified Institute for Quality Education
- ☞ Software Education since 1992
- ☞ Fashion & Textile Designing since 1995
- ☞ Multimedia Arena since 1998
- ☞ Interior Designing & Jewellery Designing since 2001
- ☞ SIFT eXclusive Finishing School-The only institute who conducts regular courses for Kids, Ladies & Brides-to-be since 2001.
- ☞ Associate College of **Makhanlal Chaturvedi National University of Journalism & Communication** in the name of “**Jabalpur Computers & Information Technology (JCIT)**” since 2001 for running BCA (General), BCA (Maths), BCA (Commerce), BCA (Management), PGDCA, & DCA Courses. The University also conducts programs in BSc(IT), MSc(IT), MSc(CS), Post Graduate Diploma In Hardware Maintenance & various courses in Journalism.
- ☞ Authorized Study Centre of **Vinayaka Missions University, Salem (Tamilnadu)** which is **approved by Distance Education Council (DEC), Indira Gandhi National Open University (IGNOU)-New Delhi & University Grant Commission (UGC) in the name of “SIFT College of Management And Technology”** since 2004 for running MBA, MCA, MSc(CS), MSc(IT&M), BSc & MSc-Hotel Management, BSc-Hospital Administration, BSc-Fashion Design, BSc-Interior Design, MSc (Home Textile & Interior Design) & various Diploma & Post Graduate Diploma Courses.

## We offer a unique style of learning

One Computer : One Student : One Instructor as a result to give personal attention and understand the student better. Maximum Instructor to Student Ratio 1:4

Well equipped Computer Lab with Broadband facility

Highly Qualified, Professional & Experienced Faculties.

Own R & D Department for preparing Study Material

Teaching through Audio - Video Method

Special Home Study Package

Regular updating its curriculum to meet the demand of latest Technology.

Regularly conducts Debates & Workshops

Personality Development & Personal Grooming classes on each Saturday.

Excellent Library facility, well stocked with extensive collection of important Books, Magazines etc.

Classes on Communicative English, Placement Cell & Hostel facility

Educational Tour for all Dedicated & Meritorious Students.

# SIFT Highlights & Achievements

- ☞ SIFT has the credit of organizing all major Fashion Shows in Jabalpur, in which famous film actress Preity Zinta, Anupama Verma, Gul Panag, Mehar Bhasin etc had displayed the clothes designed by the students of SIFT. The institute has the support of Mr. Kaushik Ghosh Choreographer & Famous International Fashion Model and also the Brand Ambassador of SIFT. SIFT also organises Fashion Shows in other cities of India.
- ☞ SIFT promotes its designer students by organizing Art Fairs & Exhibitions.
- ☞ SIFT Interior Designers have been employed in Interior Architectural firms, Manufacturing Units, Hotels, Exhibitions, Departmental Stores and Large Commercial Establishment.
- ☞ SIFT has promoted its students through Campus Interviews in prestigious companies in both the IT sector as well as the Fashion & Textile through our Placement Assistance
- ☞ SIFT has conducted Seminars & Career Guidance Programmes in Schools & Colleges to create awareness in the field of IT, fashion & Interior Designing Industry.
- ☞ SIFT Software Development unit works as a solution provider, undertaking Software Development projects related to Commercial & Website development. In-turn providing on-line professional training to students.
- ☞ SIFT has been regularly conducting Personality Development workshops for the students to develop their Communication & Presentation skills in order to make them competent for the current job markets.
- ☞ SIFT has conducted various Corporate Training Programmes for reputed Government & Non-Government Organisations.
- ☞ First time in the history of Jabalpur for running exclusive training programmes for Kids, Ladies & Brides-to-be through its 'SIFT eXclusive Finishing School' with a motto "People & Diamonds have real market value once polished."

SIFT is Known for International Quality Education at Indian prices

# SIFT Career Programs

## INFORMATION TECHNOLOGY

Master Diploma in Software Engg. (MDSE)	Certificate in Office Automation
Honours Diploma in Software Engg. (HDSE).	Certificate in OOPS
Post Poly Diploma in Computer Application (PPDCA).	Certificate in ASP.NET, VB.NET, XML.NET,
Honours Diploma In Web Technology (DWT).	Certificate in Database Management System
Diploma In Information Technology (DIT).	Certificate in Financial Accounting
Diploma in Financial Accounting (DFA)	Certification Courses in MCP, OCP, SJCP
Diploma in Web Publishing & Global Marketing	Special Modular Courses for Engg. Students

## HARDWARE & NETWORK ENGINEERING

Master Diploma in Hardware & Network Engg. (MDHNE)	Specialist in System Administrator
Diploma in Hardware Engg. (DHE)	Specialist in Network Engineering
Diploma in Network Engg. (DNE)	Certificate in Hardware & Network Engg.
Certification Courses in MCSE, MCSA, CCNA, RCHE, CNE, CCNP, CCIE, LINUX, CWNA, MS EXCHANGE SERVER	Certificate in Computer Assembling & Troubleshooting.

## MULTIMEDIA & ADVERTISING

Masters Diploma in Multimedia & Advertising	Certificate in Desk Top Publishing
Advanced Diploma in Multimedia & Visual Communication	Certificate in Graphic Designing
Honours Diploma In Multimedia.	Certificate in Animation
Diploma in Multimedia	Certificate in Digital Video & Sound Editing
Diploma in Media & Advertising	Certificate in CAD/CAM
Specialization in 3dMax, MAYA, Flash, AutoCAD,	For Kids:Level 1-Graphic & Internet(6-8 Yrs)
Sound Forge, Director, Premier, Authoring, Plug-ins	Level 2- Graphic & 2D Animation (8-10 Yrs)
Computer Application for Class X, XI & XII (ICSE & CBSE)	Level 3- Graphic & 2D Animation (11-14 Yrs)

## UNIVERSITY AFFILIATED PROGRAMS

Master of Business Administration (MBA)	P.G. Diplom in Hotel & Hospital Administration
MBA (Executive)	P.G. Diploma in Business Administration (PGDBA)
M.Sc. (Computer Science)	Bachelor in Computer Application (BCA)
M.Sc. (IT & Management)	Bachelor in Hotel & Catering Management
Master in Computer Application (MCA)	B.Sc. in Fashion Designing
M.Sc.(Home Textile & Interiar Designing)	B.Sc. in Textile Designing
P. G. Diploma in Computer Application (PGDCA)	B.Sc. in Interior Designing

# SIFT Career Programs

## FASHION TECHNOLOGY & TEXTILE DESIGNING

Master Diploma in Fashion & Textile Designing  
Advanced Diploma in Fashion & Textile Designing  
Honours Diploma in Fashion Designing  
Honours Diploma in Textile Designing  
Honours Diploma in Garment Manufacturing Technology  
Honours Diploma in Fine Art  
Diploma in Computerized Fashion & Textile Designing

Diploma in Fashion Illustration  
Diploma in Jewellery Designing  
Certificate in Printing Technology  
Certificate in Traditional Embroidery  
Certificate in Accessory Designing  
Certificate in Cutting & Stitching  
Certificate in Garment Construction

## INTERIOR DESIGNING

Advance Diploma in Interior Designing  
Honours Diploma in Interior Designing  
Diploma in Interior Decoration  
Diploma in Architectural (Interior) Designing  
Certificate in Ceramic Art  
Certificate in Glass Etching  
Certificate in Vastu & fengshui

Specialized Courses:Decoupage, Aluminium  
Embossing , Fountains & Murals , Land-  
scaping,Ikebana,Lighting & Painting Effects  
Artisans in Pottery, Lamasa Art, Clay ,  
Mossaic, Bamboo Art, Gel & Aroma Candles  
Glass Painting, Tile Painting  
Computerized Interior Designing

## eXclusive FINISHING SCHOOL

Corporate Finesse  
GDPI  
Finishing Touch  
Modules for Schools / Institution  
Counselling on Stress, Anger & Time Management,  
Presentation & Leadership Skills, Parent/Child  
Interaction, Husband/Wife Interaction, In Laws &  
Relationship Management, Career Guidance

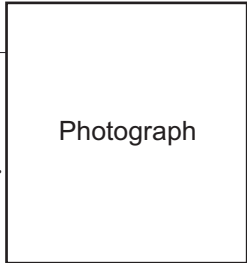
Teens Modules  
Kids Modules  
Ladies Modules  
Creating Confident Brides  
Exclusive courses for Girls & Ladies  
Food Presentation & Cookery  
Special Courses for Brides-to-be  
Personal Beauty Training



## School for Information & Fashion Technology(SIFT) An ISO 9001:2000 Certified Institute

SIFT Campus, Samdariya Complex, 3 South Civil Lines  
Jabalpur - 482001 Tel: 0761-4019243 TeleFax:0761-2627750  
website: [www.sift.co.in](http://www.sift.co.in) email : siftindia@yahoo.com

### ADMISSION FORM



FORM NO:  REGISTRATION NO:

1. COURSE NAME :.....
2. MEDIUM OPTED:.....HINDI  ENGLISH
3. DATE OF ADMISSION:

4. PERSONAL INFORMATION:-

- Name of the Applicant (Mr./Ms/Mrs.) :.....
- Father's/Husband's Name & Profession :.....
- Date of Birth :
- Nationality :.....
- Gender : MALE/ FEMALE
- Address :.....

5. Phone Number

6. Mobile Number

7. Details of Last Qualified Examination

SNo.	Name of Exam Passed	Subject	Board/University	Year	Percentage















**For Office Use Only**

Form No. : \_\_\_\_\_ Registration No. : \_\_\_\_\_  
 Date of Admission:..... Course Name :.....  
 Student Name :..... Phone :..... Mobile:.....  
 Receipt No:..... Fee Schedule :.....  
 Total Fees:.....  
 At Admission:..... Instalment :..... Date of Instalment :.....

Signature of Student Advisor



## RULES & REGULATION

-  Fee is payable in advance for all courses.. Fee paid is neither refundable nor adjustable.
-  Fee shall be payable for such period, for which the student is absent/on leave from the institute.
-  The name of the student shall be liable to be struck off the rolls due to non-payment of installment of fee on due date. He/she shall have to pay fresh admission fee for seeking re-admission.
-  Fee shall be payable for the full session, even if the student leaves the institute prior to the expiry of full session.
-  All necessary steps are being taken to intimate the students about the essential information. However, the students are advised to keep regular contact with the institution. The institution will not be responsible for any lack of communication.
-  A student is not allowed to change the course.
-  The student will observe strict discipline and decorum at the institute and in case of any indiscipline or misconduct, student will be liable to be expelled from the institute without any notice. No fees will be refundable in such a case. At the discretion of the Director, such cases may be penalised by appropriate fine.
-  The institute shall have the right to change the time schedule/venue/syllabus etc. of the course at any time.
-  The institute will provide job assistance on successful completion of the course but does not stand guarantee of job.
-  The student must affix three passport size photographs to the Admission form. The institute shall be entitled to use such photographs for publication in any journal, book, brochure, newspaper & other media.
-  The Director shall have the right to frame, alter, vary or change Rules & Regulations of the institute from time to time as he thinks fit. The decision of the Director in all matter shall be final.
-  Fee has to be paid between 1<sup>st</sup> & 5<sup>th</sup> of each month , even if admission is taken in between the month. If fees is not paid on due date, then a fine of Rs. 5/- per day will be charged.
-  I have taken a provisional admission with complete query and do not have any abjection in taking admission.
-  The student has to abide by the rules and regulations of the institute and has no authority of any kind of legal action against the institution. For any kind of dispute the Jurisdiction will be Jabalpur.

**I have read and understood the Rules & Regulations of your institute given above, and undertake to abide by them. Information given in the form is true and correct and I shall be responsible for all consequences arising out of making a wrong statement herein, if any.**

**Signature of Student**

Date \_\_\_\_\_

Signature of Father/Guardian

Student Advisor

Director

**Remarks:**

Signature of Student Advisor